

[DATE]

SHA Resident
123 Example St.
Seattle, WA 98101

Survey PIN#:
<PIN>

Dear SHA Resident:

The City of Seattle is conducting an important research survey on technology and internet services. Seattle Housing Authority is helping the City reach Seattle residents who might be interested in participating in the survey. If you participate, you are eligible to be entered into a drawing to win one of six \$100 gift cards. (*Odds of winning approx. 1:360, see back of letter for entry form*).

Increased access to technology and the internet can improve quality of life. The City of Seattle needs to know how Seattle residents use technology and the internet, and they want to understand the barriers that prevent Seattle residents from getting connected. The findings will help the City as it strives to ensure the access, services and resources necessary for Seattle residents to succeed in life.

To make sure your opinions count, please complete and return this survey in the enclosed postage paid envelope. Data collection for this study will end on June 25th. *Completing the survey may take 15 minutes of your time.*

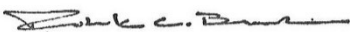
A few things to consider:

- Your participation is important – your household is one of only a small number of households selected to participate in the survey.
- There are no wrong answers. The City wants your opinions.
- The information you share will be used for the purposes of this survey only. Your responses are de-identified.
- The enclosed survey should be filled out by a person who can answer questions about your household's use of technology and the internet. If you need help completing it, ask another household member to assist you in filling it out.
- Please return the completed survey by mail in the enclosed postage paid envelope. To be included in the drawing, please be sure to also mail in the contact form found on the back side of this letter.
- If you'd prefer to complete the survey online, please go to SeattleTechSurvey.com and enter the PIN number printed in the box above on this letter to access the survey.
- If you'd prefer to complete the survey over the telephone, please call (855) 300-7447 and ask for help completing the City of Seattle Tech Survey.
- Si prefiere responder la encuesta en español, visite SeattleTechSurvey.com y seleccione español como idioma para la encuesta en línea o llame al número (855) 300-7447 y solicite asistencia para responder la encuesta técnica de la ciudad de Seattle (City of Seattle Tech Survey).

If you have any questions about the survey, please contact Pacific Market Research at support@SeattleTechSurvey.com or (855) 300-7447. Alternatively, you can learn more about the City's digital equity efforts at <http://seattle.gov/tech/techsurvey> or call the City of Seattle and speak with either Chance Hunt (206) 256-5166 or Seferiana Day (206) 256-5489.

We hope you find this a useful opportunity to help shape the future of technology and equal access for all.

Sincerely,



Rod Brandon
Director of Housing Operation, Seattle Housing Authority



Chance Hunt
Broadband and Community Technology Manager, City of Seattle